# 2016 MAYORS' CHRISTMAS MOTORCADE

Georgia Municipal Association

Central State Hospital December 6, 2016 1:30 p.m.

> Statewide Chair Mayor Phil Best Dublin

West Central Hospital
-Columbus
December 1, 2016
Lunch, 12-1:30 p.m.
Parade, 2-3 p.m.

Chair Randy Toms Warner Robins

Atlanta Regional Hospital December 1, 2016 Parade line up, 9:30 a.m. Parade, 10 a.m.

> Chair Mayor Pat Wheeler Stone Mountain

Savannah Regional Hospital December 7, 2016 9:15 a.m., Parade line up 10 a.m., Parade

Breakfast following parade Program, 10:30 a.m.

> Chair Mayor Clemontine Washington Midway

East Central Hospital-Augusta December 8, 2016

10 a.m. – 1 p.m., drop off gifts Noon, lunch 1:15 p.m., program

Chair Mayor Larry Morgan Louisville

## What Is The Mayors' Christmas Motorcade?

GMA began the Mayors' Christmas Motorcade in 1959 at the request of Betty Vandiver, wife of then-Governor Ernest Vandiver, as a way of providing holiday gifts for the patients of Georgia's mental health and retardation hospitals.

Originally established to provide gifts to clients at Central State Hospital in Milledgeville, the program was expanded in the 1980's to support state regional hospitals.

Without the Mayors' Christmas Motorcade, many of the clients would not receive a gift for the holidays. The Christmas spirit demonstrated by cities during the Motorcade extends beyond the holiday season. Any gifts not handed out during Christmas are used for client birthdays or given to newly arrived clients, who may need basic items. In this way, cities help the hospitals celebrate special occasions year-round and help the hospitals meet the needs of their clients.



From Phil Best - Mayor Dublin, Statewide Chair

"Cities in Georgia have supported this holiday tradition for more than 50 years because when you see the good you're doing and the difference you are making in people's lives, it is a truly moving experience. I encourage every city to participate in the Motorcade and experience for themselves the joy and community

this program creates. These gifts may be the only ones the clients receive, but city officials also receive the gift of knowing they've made a difference in someone's life."

## **How Can Your City Help?**

- 1. Identify a program coordinator, such as the fire department, police department or civic organization to coordinate this effort. Businesses, churches and civic groups in your city can participate.
- 2. Organize your fundraising activities early in the year to maximize exposure.
- 3. Share the news! GMA has provided you with press releases for your local media. Post your information at city hall or mail with utility bills. You can even post it on the city's Facebook page or tweet the message to let everyone know where the gift drop-location (city hall/fire station/etc.) will be.
- 4. Each hospital sets a time and day in early December for their event, which is when the gifts are delivered. This is a special occasion for both event participants and clients by serving refreshments and providing entertainment.

# **Christmas Wish List** and **Helpful Hints**

All gifts should be new and unwrapped. No glass containers or objects with sharp edges, metal or strings.

Clothing: (M-4XL Women; M-3XL Men) Jeans or Pants, Sweaters, Shorts, Long sleeve polo shirts, gloves, rain coats, ponchos, hats. Baseball Caps (no metal) socks/underwear/sports bras.

Personal Care Items: Shampoo/Conditioner, body wash, bath powder, combs/brushes, make-up kits, deodorant (no aerosols or spray cans) toothpaste, body lotion, elastic hairbands (no metal pieces).

Miscellaneous: Stationary/Stamps, pens, markers, Movies (DVD, G, PG only) Board games, (no travel games or dice games, Wii Games (no violence or parental advisory) playing cards, puzzles, word search/crossword books.

Hospitals: Check payable to hospital; Note: patient benefit fund.



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## 2016 Mayors' Christmas Motorcade Gift List Example (Please remember most patients are adults)

### **Our Typical Consumer:**

- Males/Females = 61%/39%
- Average Age is 39
- Caucasian, African American

#### Clothing:

(Med-4XL Women; Med – 3XL Men)

Jeans/Pants

T-shirts (No alcohol/drug references,

inappropriate language)

**Sweaters** 

Shorts

Long sleeve Polo shirts

Gloves

Winter Hats

Baseball Caps (No Metal)

Socks/Underwear/Bras (No Underwire)

Sports Bras

Pajamas (men & women)

Slippers / Shower Shoes

Please note: We are in particular need of

men's pants, any size

#### **Miscellaneous Gifts:**

Drawing pads/Composition Books (No Wire

Bound)

Stationary

Radios (No antennas, no hanging straps)

**Playing Cards** 

Calling Cards

**Puzzles** 

Word Search/Crossword books

Watches (No Metal)

Wallets (men 7 women – no metal zippers)

#### **Snack Items:**

Individually wrapped candy

Individually wrapped snack cakes /cookies

#### No Gum Please

#### **Personal Care Items:**

Shampoo/Conditioner

Body Wash

Deodorant (No Aerosol or Spray Cans)

Toothpaste

**Body Lotion** 

**Shaving Cream** 

Elastic Hairbands (No Metal Pieces)

#### **Unit/Programming Items:**

Movies (DVD; G, PG only)

Compact Discs (No Parental Advisory)

Paperback Books (No Romance Themes.

Multicultural books welcome)

Board games (No travel games, no games

with dice)

Crayons/Markers (Thick markers only, No

colored pencils)

WII Games (No violence or Parental

Advisory)

Manicure items – nail polish, nail art pens,

polish remover (No acetone)

#### **Giftwrapping Items:**

Gift Bags

Gift tissue paper

Christmas Cards

**Christmas Bows** 

Christmas Ribbon

(No wrapping paper)